

CONFERENCE HIGHLIGHTS

A Message From Your NCCA President Robert Crabb, Siler City, NC

The year 2014 was a tremendous year for the cattle business, and I am honored to have had the opportunity to serve as your President. It has been a privilege to work on your behalf alongside other dedicated members of the Executive Committee and Board of Directors as well as the staff of the North Carolina Cattlemen's Association.

We have seen record prices for all classes of cattle this year, and this has brought optimism for the future. Because of the bright future of the industry, it is important that we continue to look for ways that cattle producers can save more on production costs and put more in their pockets for the cattle they raise.

We have been able to fund research, educational, and youth programs that can help current and future cattlemen to improve their herds, their farms, and their legacy. Many of the programs funded will be highlighted at this conference, and I hope that you have the opportunity to learn more about the carefully considered programs supported by you through your Association. I hope that you will take the time at the conference to visit with friends, to attend the educational seminars, to meet the vendors of the trade show, and to enjoy the meals and social events.

I have enjoyed this year serving as your President and have done my best to guide the North Carolina Cattlemen's Association in the direction that I hope represents each of you. As my term as President ends, I will continue to be dedicated to the service of the industry and encourage each of you to participate in any service or activity that presents itself to enhance the cattle industry in North Carolina.

Thank you again for your support of the Association and of me in my term as President.



HOTEL INFORMATION

IMPORTANT: Individuals must mention that they are with the N. C. Cattlemen's Association to receive these special rates.

Courtyard By Marriott (Exit 125) - 828/267-2100
1946 13th Avenue Drive, SE - Hickory, NC
Rates: \$119.00+tax for King or Double

Best Western (Exit 125) - 828/323-1150
1520 13th Avenue Drive, SE - Hickory, NC
\$74.00+tax for King or Double

Fairfield Inn (Exit 125) - 828/431-3000
1950 13th Avenue Drive, SE - Hickory, NC
\$99.00+tax for King or Double

Quality Suites (Exit 125) - 828/323-1211
1125 13th Avenue Drive, SE - Hickory, NC
\$74.99+tax for King or Double

Hampton Inn (Exit 125) - 828/624-2000
1956 13th Avenue Drive, SE - Hickory, NC
\$129.00+tax for King or Double

Crowne Plaza (Exit 125) - 828/323-1000
1385 Lenoir Rhyne Blvd., SE - Hickory, NC
\$99.00+tax for King or Double

Baymont Inn & Suites (Exit 125) - 828-304-0410
1120 13th Avenue Drive, SE - Hickory, NC
\$62.00+tax, King or Double

PROGRAM COMMITTEE

Matt Poore Chairman, NCSU
Members of Animal Science Beef Interest Group
Robert Crabb, President, NCCA
Bryan Blinson, Executive Director, NCCA

NCCA COMMITTEE CHAIRMEN

Michelle Boyles, CattleWomen
Eddie Leagans NC Forage & Grasslands Council
David Migala, Legislative
Gary Cornelius, Membership
Greg Wyant, NC BCIP
Jeff Banfield, Purebred Breeders Council
Josh Brown, Stocker and Cattle Feeders

64TH ANNUAL NORTH CAROLINA CATTLEMEN'S CONFERENCE



February 13 - 14, 2015

Hickory Metro
Convention Center
(1960 13th Avenue Drive, SE -
located off I-40 at Exit 125)
Hickory, NC

NCCA Welcomes the
64th Annual N.C.
Dairymen's Conference

Visit our website at
[www.nccattle.com/
annualconference.aspx](http://www.nccattle.com/annualconference.aspx)

FRIDAY, FEBRUARY 13, 2014

8:00 a.m. Registration - Sponsored by
Snipes Insurance Service, Inc.

Trade Show Opens

Morning Break - Sponsored by
Southern States Cooperatives, Inc.

Morning Session

Chairman: **Dr. Matt Poore**, Extension Livestock
Commodity Coordinator, Professor and Extension
Ruminant Nutrition Specialist, NCSU, Raleigh, NC

8:45 a.m. Welcome - **Dr. Todd See**, Professor and
Head, Dept. of Animal Science, NCSU,
Raleigh, NC

9:00 a.m. Cattlemen's College -
Sponsored by Zoetis Animal Health

- *Putting a Positive Face on Beef and Dairy Production* -
Dr. Mark Alley, Beef Technical Services Veterinarian,
Zoetis Animal Health, Cary, NC

BREAKOUT SESSION #1 (10:15 a.m. to 11:00 a.m.)

- *Farm Business Success in Turbulent Times; HR Management* -
Bob Milligan, Senior Consultant, Dairy Strategies,
Professor Emeritus, Cornell University, St. Paul, MN

- *Farm Safety and Other Safety Programs* - **Julia Storm**, MSPH,
Agromedicine Information Specialist, N. C. Agromedicine
Institute (NCSU), Raleigh, NC, and **Robin Tutor-
Marcom**, MPH, OTR, Interim Director/Associate
Director, N. C. Agromedicine Institute (East Carolina
University), Greenville, NC

- *Managing Fescue Toxicosis* - **Dr. Daniel H. Poole**, Assistant
Professor, Dept. of Animal Science, NCSU,
Raleigh, NC and the NCSU Fescue Research Team

- *Cattle Handling and Leadership for Women Producers Program
Update* - **April Shaeffer**, Research Specialist, Dept. of
Animal Science, NCSU, Raleigh, NC

- *2014 Ag Law Update* - **Paul Sherman**, Air and Energy
Programs Director, Public Policy, NC Farm Bureau
Federation, Raleigh, NC

BREAKOUT SESSION #2 (11:15 a.m. to Noon)

- *Managing Risk Using Contracting and Hedging Feed* -
Speaker to be announced

- *How Changes in FSA Programs Effect You* - **Robin Hampton**,
District Director, Farm Service Agency, Concord, NC

- *Introduction of 3 New Beef Cattle Faculty Members* - **Philipe
Moriel**, Ph.D., Assistant Professor, Dept. of Animal Science,
Mountain Livestock Specialist, **Carrie Pickworth**,
Research Associate, Dept. of Animal Science, and **Miguel
Castillo**, Assistant Professor, Dept. of Crop Science,
NCSU, Raleigh, NC

- *Tax Advice in an Environment of Volatile Beef and Milk Prices* -
Guido van der Hoeven, Ext. Specialist, Econ. Income
Taxes/Ag Finance/Farm Info. Systems, Agricultural &
Resource Economics, NCSU, Raleigh, NC

- *DOT (Dept. of Transportation) Laws That Impact Beef and Dairy
Producers* - **Paul Sherman**, Air and Energy Programs
Director, Public Policy, and **Chester Lowder**, Livestock
Director, Public Policy, NC Farm Bureau Federation,
Raleigh, NC

12:00 noon Awards Luncheon - Sponsored by Farm
Credit Associations of NC (AgCarolina,
Cape Fear, Carolina Farm Credit)

Comments from the N. C. Department of Agriculture -
Commissioner Steve Troxler, Raleigh, NC

Afternoon Session

1:30 p.m. Trade Show Continues

2:00 p.m. Committee Meetings
CattleWomen
NC BCIP
Joint Legislative / Membership*
*Membership Award -
Sponsored by Van Beek Natural Science

3:00 p.m. Afternoon Break

4:00 p.m. Committee Meetings
Forage and Grasslands Council
Purebred Breeders Council
Stocker and Cattle Feeders -
Sponsored by Bayer Animal Health

6:00 p.m. Social - Sponsored by Alltech
NCBA PAC Auction

7:00 p.m. Cattlemen's BBQ - Hosted by Catawba
Valley Cattlemen's Association, Inc.

8:00 p.m. Showing of the film "Farmland" with an
introduction by **Herb Vanderberry**

Jam Session - feel free to bring your
instruments

N. C. Cattlemen's Foundation Fund-Raiser

SATURDAY, FEBRUARY 14, 2015

7:30 a.m. Registration - Sponsored by
Snipes Insurance Service, Inc.

8:00 a.m. Youth Recognition Breakfast - Sponsored
by First Bank & Trust Company

9:00 a.m. Trade Show Opens

9:30 a.m. Morning Break - Sponsored by
Performance Livestock & Feed Company

9:30 a.m. NCCA Joint Board of Directors and
Annual Business Meeting

12:00 noon Adjourn